



PRESS RELEASE

ALL MUSIC IS FINALLY FREE THANKS TO DEEZER.COM

DEEZER.COM LAUNCHES THE FIRST FREE AND LEGAL MUSIC ON DEMAND WEBSITE

After SACEM¹ closed down Blogmusik.net in February 2007, the site, which is now called Deezer.com, has announced that an agreement has been reached with the societies that protect copyright royalties.

Deezer.com is now the first global website for music on demand with no restrictions: listening to all kinds of music is now free, unlimited, legal and accessible to all Internet users via a Web browser.

At a time where most Internet users access music in a non-paying and illegal manner, a practice against which professionals and artists are legitimately fighting a never-ending battle, Deezer.com has announced a long-awaited revolution.

The site, which was created in France and is available in 16 different languages, is already successful on an international level with hundreds of thousands of members in different countries.

Thanks to the agreement with SACEM, Deezer.com has become the only site to offer Internet users a non-paying solution whilst still remunerating those involved in the creation of the music (artists, record companies etc.) through the advertising revenues generated.

In allowing Deezer.com to offer this kind of distribution, SACEM and SESAM² have shown that they are aware of the need to adapt to an ever-changing world.

Deezer.com offers thousands of different tracks, of all styles, all accessible via a simple and user-friendly interface. Users can also manage their own musical universe by creating their own playlists, and can freely share their lists of tracks with other users.

Deezer.com is already in talks with major music labels and the SPPF³, and will soon be announcing that new agreements have been reached.

ABOUT DEEZER.COM:

Deezer.com (formerly Blogmusik.net) is the first website for music on request that is free, unlimited and legal. The site was created in France in June 2006 by Daniel Marhely and Jonathan Benassaya, and has been translated into 16 languages. Deezer.com offers all kinds of musical styles through hundreds of thousands of different tracks, and adds to its catalogue on a daily basis.

CONTACTS

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¹ Society for the Collective Management of Copyright Royalties

² Society for the Management of Digital Rights

³ Society for the Management of Independent Producers' Rights