



PRESS RELEASE

Paris, 22 August 2007.

DEEZER.COM FINALLY SETS ALL MUSIC FREE

DEEZER LAUNCHES THE FIRST FREE AND LEGAL ON DEMAND MUSIC LISTENING WEBSITE

Following the closing by SACEM¹ of Blogmusik.net in February 2007, the well-known website Deezer.com announces that it has negotiated an agreement with royalty collecting companies.

Deezer.com thus becomes the first global on demand music website with unrestricted access: listening to all types of music will from now on be free, unlimited, legal and accessible to all web users through a web browser.

Within a context in which most web users consume music freely but illegally, against which professionals and artists are justifiably engaged in an endless fight, Deezer announces the long awaited revolution.

The website, created in France and available in 16 languages, is already an international success with hundreds of thousands of members and a presence in many countries.

Due to agreements negotiated with SACEM, Deezer.com today became the only player to offer a free solution to web users while paying royalties to all music creation participants (artists, lyric writers, composers, record companies, etc.) from the advertising revenues generated.

SACEM and SESAM² were able to adapt to a world that is rapidly changing by allowing Deezer to offer this type of distribution.

Deezer.com has hundreds of thousands of songs on offer, accessible from a simple and user friendly interface. Users are also able to manage their own musical world and thus freely share their songs.

Deezer is already in advanced talks with major record companies and SPPF³ and will announce further agreements in the near future.

ABOUT DEEZER.COM:

Deezer.com (formerly Blogmusik.net) is the first free and legal on demand music website with unlimited access.

Web users have free access to a catalogue of several hundred thousand songs, enriched daily, to enjoy all music styles in complete freedom.

The website was created in France in June 2006 by Daniel Marhely and Jonathan Benassaya and has been translated into 16 languages.

CONTACTS

Press Relations: ss@deezer.com

Sophie Samama - Mobile: +33 (0)6 71 50 62 01

Tel: +33 (0)1 55 80 69 02 / F +33 (0)1 55 80 69 01

¹ French collective royalty management organisation

² French digital rights management organisation

³ French independent producers' rights management company