



PRESS RELEASE

Paris, 10 October 2007.

DEEZER SIGNS AN AGREEMENT WITH SONY BMG

One month after signing an agreement with the Sacem, the French collecting company for authors, **Deezer announces the signing of an agreement with the record company Sony BMG.**

With this approach, the first free and legal unlimited access on demand music playing website continues to implement its strategy by actively expanding its offering.

An innovative offering, a world first:

The agreement with the second largest record company in the world gives **access to a catalogue of 165,000 songs**. Deezer users will be free to listen, free of charge and legally, to many artists originating from different musical worlds, such as Justin Timberlake, Alicia Keys, Benabar, Christina Aguilera, Julien Doré...

This agreement between one of the music giants and Deezer is a world first, the on demand music playing service being financed by advertising.

Jonathan Benassaya, co-founder of Deezer, commented:

"We are pleased with this signing; this agreement with one of the greatest record companies will be the first of a long series. It is fully in line with our strategy of enriching our offering. With close to one million members to date, and considering that we only had 300,000 a month ago, we have all reasons to be optimistic about Deezer's future. This is a practical answer to the piracy issue."

Christophe Lameignère, CEO of Sony France, declared:

"Sony BMG is very happy with this agreement. This is a first step towards a new form of music usage, within a framework that respects owners' rights in the new digital environment. We congratulate Deezer for making this first step and encourage all music lovers and artists' fans not to pirate their work."

ABOUT DEEZER.COM:

Deezer.com is the first free and legal on demand music listening website with unlimited access. Deezer users have free access to all types of music from a catalogue of several hundred thousand songs, enriched daily.

The website was created in France in June 2006 by Daniel Marhely and Jonathan Benassaya and has been translated into 16 languages.

CONTACTS

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