



PRESS RELEASE

Paris, 15 October 2007

SPPF ANNOUNCES AN AGREEMENT WITH DEEZER

SPPF has entered into an agreement with the website Deezer.com for the broadcasting of its smart web radio, called "SmartPlaylist". This type of agreement is a genuine first in France. Half-way between a web radio and music on demand, the SmartPlaylist enables web users to design their own play list from a selection of songs and artists suggested by a recommendation software tool developed by Deezer. Selected songs can be played on streaming with no possible download. This service will be accessible free of charge and will be advertising supported. Thanks to the SmartPlaylist, Deezer users can let themselves be guided through the musical world of their choice.

Jérôme Roger, Managing Director of SPPF, declared: "This agreement will enable music producers to test a new mode of online music distribution. This service comes within the framework of the mandate entrusted by its members to SPPF, which will thus ensure its collective management, as it already does for web casting. This represents a new stage in the development of a legal online offering, with combined free and pay offerings proposed to the public".

Jonathan Benassaya added: "We have just completed a new stage in Deezer's development with the signing of this agreement. With the SmartPlaylist, we are adding an eagerly awaited function, which enables users to discover a multitude of artists."

ABOUT SPPF:

SPPF is a collecting company, which represents close to 1,000 sound recording producers and independent distributors in France. It manages a catalogue of more than 990,000 sound recordings.

ABOUT DEEZER :

Deezer.com is the first free and legal on demand music listening website with unlimited access. Deezer users have free access to all types of music from a catalogue of several hundred thousand songs, enriched daily.

The website was created in France in June 2006 by Daniel Marhely and Jonathan Benassaya and has been translated into 16 languages.

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